

**For Immediate Release**

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**McElroy Translation Announces Women-Owned Business Certification**

Austin, TX (5 May 2010)—McElroy Translation, a full-service language services provider based in Austin, Texas, received national certification as a Women’s Business Enterprise by the Women’s Business Council - Southwest, a regional certifying partner of the Women’s Business Enterprise National Council (WBENC).

WBENC’s national standard of certification implemented by the Women’s Business Council - Southwest is a meticulous process including an in-depth review of the business and site inspection. The certification process is designed to confirm the business is at least 51% owned, operated, and controlled by a woman or women.

By including women-owned businesses among their vendors, corporations and government agencies demonstrate their commitment to fostering diversity and the continued development of their supplier/vendor diversity programs.

“We are proud to become a certified Women’s Business Enterprise,” said Olga Pechenko-Kopp, CEO of McElroy Translation. “This certification is a very important validation of our business model and our approach to serving Fortune 500 companies. It will also complement our hard work and sales strategies when going after new business. We look forward to the new opportunities that our WBENC certification will bring.”

To learn more about McElroy Translation, please visit [www.mcelroytranslation.com](http://www.mcelroytranslation.com).

**About McElroy Translation**

McElroy Translation puts 42 years of experience, extensive linguistic resources, and advanced business processes to work for every client. From its home base in Austin, Texas, McElroy offers translation and localization services in more than 100 languages to clients worldwide. The company specializes in the legal, pharmaceutical/medical, and technology industries. McElroy prides itself in quality assurance for highly technical documentation and professional project management support.

**About WBENC**

The Women’s Business Enterprise National Council is the nation’s largest third party certifier of businesses owned and operated by women in the United States. WBENC is a resource for the more than 700 U.S. companies and government agencies that rely on WBENC’s certification as an integral part of their supplier diversity programs.